



Dear Business Leader,

Pit & Balcony Community Theatre invites you to join us for our 91st Season in the City of Saginaw. For 91 years, Pit & Balcony has been a community stalwart, offering exceptional theatrical experiences to residents of the Great Lakes Bay Region and beyond. Sponsorship is a unique opportunity to partner with our many community supporters to put on a season of comedy, tragedy, song, and storytelling. Nearly 10,000 people will be a part of Pit & Balcony's Season 91, and we hope that you and your organization will be too.

805 N. HAMILTON ST.
SAGINAW, MI 48602
989-754-6587
office@pitandbalcony.com
pitandbalconytheatre.com

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AMY SPADAFORE

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Season 90 was a season of unprecedented growth for Pit & Balcony. We produced 8 shows, including a collaboration with the Saginaw Bay Symphony Orchestra and Saginaw Valley State University Choir. We performed in new venues at the Lee Commons and Temple Theatre. We kicked off the "90-for-90" fundraising campaign to improve our technical capabilities, increase our organizational capacity, and expand our educational opportunities. Most excitingly, we sold out the entire run of *Elf, The Musical* even before the curtain went up on opening night.

We need your help to continue to build on the past 90 seasons. This season will feature 7 productions, with the first expansion of our After Dark Series into the holiday season. We will continue our 90-for-90 Campaign, building upon the infrastructure upgrades we have already begun and offering more and better-paying opportunities to artists and staff. Season 91 is certain to be another year of growth and improvement and we look to your partnership for support.

We are an organization with big goals and even bigger ideas, and we are committed to providing high quality artistic experiences and a welcoming community for attendees and performers alike. Your sponsorship is integral to our sustained growth and creates so many opportunities for our local actors, musicians, designers, and directors to share their talents with our community. An overview of our sponsorship opportunities is listed on the other side of the page along with a short form you can return to the theater however you see fit. You can find more information on our website: www.pitandbalconytheatre.com, and please do not hesitate to reach out with any questions you may have. I hope you will consider joining us for Season 91.

Sincerely,

Amy E. Spadafore

Managing Director | Pit & Balcony Community Theatre
amy@pitandbalcony.com | 989.754.6587



Supporting Sponsor—\$500

1/4 Page Ad in all season programs — Logo on lead page of all season programs — Logo on P&B website with link to your website — Cross promotion on all P&B social media platforms

Featured Sponsor—\$1000

Logo displayed on lobby placard all season — 1/4 Page Ad in all season programs — Logo on lead page of season programs — Logo on P&B website with link to your website — Cross promotion on all P&B social media platforms

Star Sponsor—\$1500

Company mentioned in all pre-show speeches — Logo displayed on Michigan Ave digital sign and in lobby — 1/2 Page Ad in all season programs — Logo on lead page of season programs — Logo on P&B website with link to your website — Cross promotion on all P&B social media platforms

Production Partner—\$500

Receive the Star treatment for a single production of your choice. Limit one per production on a first come, first served basis.

Ticket Discounts!

As a Season 90 Sponsor you have the exclusive opportunity to receive up to 36 half-price tickets to the upcoming season for only \$10 each! You don't have to decide which shows or dates you want today, just make sure you call ahead to reserve your seat(s)!

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Business Name: _____	Sponsorship Level
Contact: _____	_____ \$ _____
Mailing Address: _____	If Production Partner, for which show? _____
Phone: _____	Additional Tickets
Fax: _____	_____ x \$10 \$ _____
E-mail: _____	Total \$ _____
	INVOICES WILL BE SENT UPON RECEIPT OF THIS FORM

For program advertising please send high resolution .jpeg images of logo and desired ad to office@pitandbalcony.com with this form.

Any questions? Please call 989.754.6587