



Dear Business Leader,

Pit & Balcony Community Theatre invites you to join us for our 94<sup>th</sup> Season in the City of Saginaw. Sponsorship is a unique opportunity to partner with our many community supporters to put on a season of high-quality entertainment accessible to the entire Great Lakes Bay Region. Nearly 10,000 people will be a part of Pit & Balcony's Season 93, and we hope that you and your organization will be too.

With your support, Pit & Balcony:

- Impacts the local economy through purchases, employment, and partnerships.
- Produces the highest quality of local theatre in Saginaw County.
- Provides educational opportunities for all ages, youth to adult.
- Improves the quality of life for your employees and their families.

By sponsoring Pit & Balcony's season you can:

- Provide enriching employee perks at a reduced cost.
- Extend your reach through cross-marketing.
- Forge new customer relationships and increase return on investment.
- Showcase your support of the community and the arts.

Pit & Balcony is proud to be part of the fabric of life in Saginaw and beyond, but we cannot do it through ticket sales alone. Thanks to the support of businesses like yours we have contributed to our local economy, built community connections, engaged youth in safe activities and so much more. Your continued support will ensure our impact for years to come and will align your company with others that value a vibrant economic and creative future for Saginaw and the Great Lakes Bay Region.

An overview of our sponsorship opportunities is listed on the other side of the page along with a short form you can return to the theater however you see fit. You can find more information on our website: [www.pitandbalconytheatre.com](http://www.pitandbalconytheatre.com), and please do not hesitate to reach out with any questions you may have. I hope you will consider joining us for Season 94.

Sincerely,

Amy E. Spadafore

Managing Director | Pit & Balcony Community Theatre

[amy@pitandbalcony.com](mailto:amy@pitandbalcony.com) | 989.754.6587

805 N. HAMILTON ST.  
SAGINAW, MI 48602  
989-754-6587  
[info@pitandbalcony.com](mailto:info@pitandbalcony.com)  
[pitandbalconytheatre.com](http://pitandbalconytheatre.com)

#### MANAGING DIRECTOR

AMY SPADAFORE

Director of Customer Experience  
LINSEY MORRELL

Director of Community Engagement  
JOSHUA LLOYD

#### BOARD OF DIRECTORS

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### Star Sponsor—\$1500

Company mentioned in all pre-show speeches — Logo displayed on Michigan Ave digital sign and in lobby — Full Page ad in all season programs — Logo on lead page of season programs — Logo on P&B website with link to your website — Cross promotion on all P&B social media platforms

### Featured Sponsor—\$1000

Logo displayed in lobby all season — 1/2 Page ad in all season programs — Logo on lead page of season programs — Logo on P&B website with link to your website — Cross promotion on all P&B social media platforms

### Supporting Sponsor—\$500

1/4 Page Ad in all season programs — Logo on lead page of all season programs — Logo on P&B website with link to your website — Cross promotion on all P&B social media platforms

### Production Partner—\$500

Receive the Star Treatment for a single\* production of your choice. Limit one per production on a first come, first served basis.

*\*After Dark Production Partners sponsor both After Dark productions at no additional cost*

### Ticket Discounts!

As a Season 94 Sponsor you have the exclusive opportunity to receive up to 42 tickets to the upcoming season for only \$10 each! You don't have to decide which shows or dates you want today, just make sure you call ahead to reserve your seat(s)!

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Business Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Website: \_\_\_\_\_

#### Sponsorship Level

\_\_\_\_\_ \$ \_\_\_\_\_

If Production Partner, for which show?  
\_\_\_\_\_

#### Additional Tickets

\_\_\_\_\_ x \$10 \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

INVOICES WILL BE SENT UPON  
RECEIPT OF THIS FORM

Please return this form, logo, and desired ad to [info@pitandbalcony.com](mailto:info@pitandbalcony.com) by **September 4, 2024**.

Ad specs: pdf or jpeg | full color | 1/4 pg ad: 2.5"x4" | 1/2 pg ad: 5"x4" | Full pg ad: 5"x8"

Any questions? Please call 989.754.6587